

Managing the Risk to Adhesive Graphics Installation in Extreme Weather

Description

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As the UK and Europe experience record temperatures, it is essential to prepare for the potential risks to installations using adhesive products. This includes anything from adhesive film, tape and small posters all the way up to large wall coverings and murals.



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Self-adhesive vinyls are very susceptible to extreme temperatures. They will naturally soften in the heat and toughen in the colder environment. Therefore big changes in temperature are likely to cause not just bubbles, but also de-lamination. In the worst cases, it could result in adhesive graphics falling from the surfaces.

In such conditions, Landor Phototex self-adhesive fabric is proven to be reliable and dependable. Its stable adhesive and fabric perform very well in both hot and cold environments, even though it has a relatively low tac compared to vinyl adhesives. However, most important of all is that it has very stable adhesive strength in all weathers.

In more than 15 years of distributing and installing Phototex, we have had merely a handful of calls during extreme weather. We can also assure our customers that Phototex is a proven and preferred product in both extreme heat and extreme cold conditions.

The Phototex adhesive is designed to have just the right surface adhesion to adhere reliably without risking damage to any smooth surfaces. We believe you should be aware of the potential shortfalls of vinyl products in your installations when it comes to extreme weather. This can be avoided by using Phototex because of its stability and reliability even in the extreme conditions we are seeing at present.

Finally, whatever product you use, we recommend that whenever possible you plan or schedule the application and removal of all graphics in the cooler time of day: ie: evening or early morning.

For more information on Phototex, click here



Landor Phototex self-adhesive fabric is proven to be reliable and dependable in both hot and cold environments

Category

1. Blog

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